

Direct Energy's You Call the Shots Contest (the "Contest") RULES & REGULATIONS ("Contest Rules")

Participation in the Contest constitutes full and unconditional agreement and acceptance of these Contest Rules, which are final on all matters relating to the Contest.

1. Eligibility: No Purchase Necessary. The Contest begins at 11:59 am PST on Thursday, November 6th, 2008 and closes at 12:00 am PST on Thursday, December 18th, 2008 (the "Contest Period").

This Contest is open only to legal residents of British Columbia 21 years of age and older. Employees (and their immediate families and those with whom they are domiciled) of Direct Energy, Centrica, Vancouver Arena Limited Partnership, The Vancouver Canucks Limited Partnership, the Vancouver Canucks and the National Hockey League and its Member Teams (the "Contest Sponsors") and each of their respective subsidiaries, affiliates, directors, officers, governors, agents, their advertising and promotional agencies are not eligible to enter.

2. How To Enter: Anytime during the Contest Period, visit www.directenergy.com/canucks, follow the contest link and fully complete and submit the online entry form.

Limit one entry per person. Responsibility is not assumed for incorrect or inaccurate capture of entry information, including (but not limited to), malfunction, human error, lost/delayed/garbled Internet/e-mail transmission, omission, interruption, deletion, defect, or failures of any telephone, technical, network, online, or hardware or software or any combination hereof. Online entries must be submitted from a valid e-mail account that may be identified by reverse domain name search.

3. Semi-finalist selection:

A total of eight (8) semi-finalists will be selected.

Two (2) instant semi-finalists will be identified through You Call the Shots web decoders. To be identified as a semi-finalist, the entrant must return the winning decoder game piece by mail along with their printed name, full address, daytime telephone numbers, e-mail address (if any) and date of birth in a hand-addressed, business-size (#10) envelope with first-class postage affixed to: Direct Energy, 2225 Sheppard Avenue E., 5th Floor, Toronto, Ontario M2J 5C2, Attn: You Call the Shots Contest. Successful delivery to Direct Energy is the responsibility of the winner. Direct Energy will verify winning pieces upon receipt. If one or no winning decoder game pieces are redeemed, the Contest will proceed without substitution.

The remaining six (6) semi-finalists will be selected by weekly random draws throughout the contest period.

Each semi-finalist will receive two (2) tickets to the Saturday December 20th Vancouver Canucks game where they will compete on ice to win the grand prize as described below. Games and seat selection is at the discretion of Direct Energy. No substitutions. Approximate retail value of each semi-finalist prize is \$400.00 (CDN). The odds of winning a semi-finalist prize depend on the number of entries received.



All incidental costs and expenses not specifically identified as being included (including, without limitation, taxes, transportation to and from General Motors Place, food, beverages, souvenirs, personal expenses) shall be the sole responsibility of the winners and their guests.

In order to be eligible to compete in the Grand Prize competition, winners of the Draw Prizes must attend the December 20th, 2008 game and be present at the designated meeting area for the on-ice competition at the time specified by the Contest Sponsors, and must sign any Release of Liability forms as required by the Vancouver Canucks and Direct Energy. Participation in the Grand Prize competition is non-transferable. All elements of the on-ice competition will be determined by the Vancouver Canucks, in its sole discretion.

The odds of winning the Grand Prize among all Grand Prize competitors are 1 in 8 and depends on the respective skill of the competitors. Participation in the Grand Prize competition is non-transferable.

4. Grand Prize

There is one (1) Grand Prize of a GM for a Day experience, which includes:

- 4 passes to the Morning Skate on January 28, 2009 at General Motors Place (Time TBD)
- Opportunity to Meet Mike Gillis after the Morning Skate on January 28 (Time TBD)
- Picture at Center Ice w/ Mike Gillis after the Morning Skate on January 28 (Time TBD)
- Exclusive tour of General Motors Place following the Morning Skate on January 28
- One (1) Autographed Team Jersey
- Dinner for four (4) in the Sterling Vineyards Room at 6pm on January 28
- 4 passes to the GM Box on January 28 to see the Canucks play the Predators

Vancouver Canucks Limited Partnership will use their best efforts to ensure that Mike Gillis be available for the Meet and Greet after the Morning Skate. In the event Mike Gillis is unable to attend the Meet and Greet no compensation will be awarded.

If the Canucks morning skate on January 28, 2009 is cancelled no compensation will be awarded.

Prior to participating in the Grand Prize, the eligible winner will be required to sign a declaration of eligibility, publicity forms, release of liability and any other waivers required by Contest Sponsors. Grand Prize winner may invite a maximum of 3 friends to participate in the GM for a Day experience. Winner's guests must be 21 years of age or older and will be required to sign such release of liability and publicity forms as may be required by Contest Sponsors prior to being admitted to the Grand Prize location. Failure to sign and return such forms when required by Contest Sponsors will result in eligible winner's disqualification and the forfeiture of the Grand Prize with no compensation or alternative prize awarded.

Approximate retail value of Grand Prize is \$2,500 CDN.

Direct Energy and Canucks Sports & Entertainment are not responsible for any travel costs associated with claiming the grand prize.

The Winner may not assign, transfer, or substitute prizes. Non-cash prizes cannot be redeemed for cash. All incidental costs and expenses associated with the Grand Prize including, without limitation, transportation to and from the General Motors Place appropriate equipment/clothing, items of a personal nature are not included in the prize and are the sole responsibility of the Grand Prize winner. The Contest Sponsors reserve the right, (within their sole discretion) to substitute, in whole or in part, a substantially similar prize, or cash equivalent

Before being declared a Semi-Finalist or Grand Prize winner, the entrant must: (i) correctly answer a time-limited mathematical skill-testing question without assistance or the use of a calculator, administered at the time of contact; and (ii) the winners and his/her guest must sign a Declaration of Compliance with the Contest rules and a Release of Liability, releasing the Contest Sponsors and each of their respective subsidiaries, affiliates, directors, officers, governors, agents (collectively, the "Released Parties") from any and all liability in connection with: (i) entrant's participation in the Contest; (ii) the acceptance and use of any prizes awarded in the Contest; and (iii) the administration of the Contest by the Contest Sponsors, including (without limitation) the selection of prize winners or the distribution of prizes awarded in this Contest. The Declaration and Release document must be returned on or before the date indicated on the documents or the prize will be forfeited. If a selected entrant cannot answer, or incorrectly answers, the skill-testing question, fails to respond to the notification within twenty-four (24) hours of the first attempted contact, or cannot be contacted by the Contest Sponsors within such time, or entrant otherwise does not meet any of the Contest eligibility requirements, or satisfy any other Contest conditions, that entry will be disqualified and another entry will be selected.

5. General Rules:

The Prizes must be accepted as awarded and no prize substitutions of cash or otherwise or transfer of the prize will be made, provided that the Contest Sponsors may make prize substitutions of equal or greater value. No telephone contact or other correspondence will be made by or on behalf of the Sponsors except with potential prize winners.

By entering this Contest, each entrant consents to the use of his/her name, image, photograph, voice statement(s) and city of residence by the Contest Sponsors, without further compensation, for any and all publicity purposes, commercial or otherwise, in all media. The Contest is subject to all applicable federal, provincial and municipal laws and regulations and shall be governed by the laws of the Province of British Columbia and the federal laws of Canada applicable therein.

By entering the Contest, each entrant agrees to be bound by these rules and regulations and all decisions of the Contest Sponsors, which decisions are final with respect to all matters relating to the Contest, including (without limitation) the selection of the Grand Prize winner.

By entering the Contest, each entrant agrees to hold harmless and indemnify the Released Parties against any and all liability, damages or causes of action (however named or described with respect to or arising out of either: (i) entrant's participation in the Contest; (ii) the receipt or use of the prize awarded herein; or (iii) the administration of the Contest (including winner selection) and distribution of the prize awarded herein.

Entrants hereby release, waive and discharge any and all claims of damage, loss or causes of action (including, negligence), including (but not limited to) death, personal injury or loss or damage to property, which the entrant or any of the entrant's representatives, heirs, next of kin



or assignees (“Entrant’s Representatives”) may have or which may hereinafter accrue to the entrant or Entrant Representatives against the Released Parties as a result of the entrant’s participation in the Contest or the receipt or use of the Prize(s) awarded herein.

The following are prohibited and will result in automatic disqualification from the Contest: (1) using any method that artificially increases odds of winning; (2) non-compliance with these Contest Rules; and (3) any other act which the Contest Sponsors determine, at their sole discretion, jeopardizes the integrity of the contest.

The Contest Sponsors may terminate, modify, suspend or withdraw from this Contest (and/or any aspect thereof, including methods for selection of the prize winners), in whole or in part, at any time without notice for any reason, without liability, at their sole discretion.

The Contest Sponsors reserve the right to substitute prizes of equal or greater value and/or to terminate, modify or withdraw this Contest, in whole or in part (including altering the manner in which the prizes are distributed), at any time, without prior notice for any reason including, but not limited to, the delay or cancellation of the National Hockey League game(s) for which the Draw Prize is awarded, or, if viruses, bugs, tampering or other causes beyond the Contest Sponsors’ control affect the administration, security, fairness or proper play or conduct of the Contest. In the event a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise. Further, the Contest Sponsors reserve the right to disqualify any person and void any entries of that person who it believes has tampered with the entry process or any other component of the Contest, whose conduct or action affects the administration, security or fairness, integrity or proper conduct of the Contest, or who fails to meet or abide by the Contest Rules and conditions.

The Contest Sponsors do not assume any responsibility for tampering, theft, defects, viruses, human errors including negligence, deletions, technical or telephone, computer line, network, server, access providers, computer equipment or software problems, undeliverable messages, computer errors, lost, misdirected, late or incomplete entries or inaccurate capture of information or any online difficulties that may result in damage or malfunction the computer or the failure of the Contest Sponsors to process any entry and otherwise award any prize. Nor is responsibility assumed for printing errors appearing in these rules or related Contest materials. In addition, the Contest Sponsors will not assume any responsibility of any nature whatsoever in all cases where their inability to hold the Contest or to remit the prizes to the winners results from a cause beyond their control, including Acts of God, weather conditions, strike, lock-out or other labour dispute. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.